

Your eNewsletter from Bobbin Head

Welcome to this edition of EMPIRE LIFE
your enews from the waterfront at
Bobbin Head.

Free Berthing for 1 year

Empire Marina Bobbin Head is pleased to announce the opportunity to secure your boat at the marina for 10 years.

A feature of the 10 year license deal is 1 years free berthing: pay for 9 years and get 10 years berthing at *today's rate*.

Taking into account the forecast berthing fees for the next 10 years this represents a potential saving of around 40% on the total month-to-month fees for the same period.

IN a recent study, NSW Maritime forecast a significant shortage of berthing on Broken Bay over the next 10 years. THE report concluded that in Broken Bay an average of 177-374 additional boats will be looking for on water storage every year for the next 15 years.

Copies of the relevant extract of this report are available from the marina office.

The opportunity to secure a 10 years license is strictly limited to 10 berths on a first come first served basis.

Please contact the marina office *today* if this offer is of interest to you.

Boat Brokerage Opens for Business

Jason Ash, formally Avante Marine Group's General Manager for New South Wales and Queensland, is opening his boat brokerage business at Bobbin Head.

Jason brings with him a wealth of experience from a career spanning 20 years with Avante Marine, one of Australia's largest retail boating groups. Jason's career has developed exponentially from establishing small boat brokerages to managing a multitude of marine dealerships right along the east coast of Australia.

Passion, drive and customer service have been the cornerstones of his success, "I love what I do," he said. "I have grown up in this industry and I am extremely excited about my new brokerage venture at Bobbin Head."

Originally from the North Shore and Hills District, Bobbin Head is very familiar territory for Jason, "I was just one week old when I learned to sleep contentedly in the galley drawer of my parents' 35 foot Halvorsen. Establishing my brokerage here feels so right;I can't wait to get started. "



Australian Marina of the Year 2009/10

Awarded 5 Gold Anchors 2010

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EMPIRE MARINA BOBBIN HEAD

THE ANTIFOUL SPECIALISTS



Jason is committed to providing a level of service that only comes through intimate industry knowledge and genuine care for the customer.

"I have made many good friends in this industry over the years as I believe that customer service is central to success," said Jason who can't wait to open the doors and put into practice what he has trained so many others to do.

Jason Ash Marine, also to be known as J.A.M Boating Solutions will open for business on March 19, 2011.

Is YOUR lead tagged?

Shore power leads operate in a hostile environment. Annual tagging of your shore power lead reduces the risk of electrical shock, electrolysis and potential damage to your vessels electrical systems.

Leads are exposed to UV radiation that can make some cords brittle. The abrasion and stretching associated with the normal movement of your boat in its berth wears away at them and the salt laden air penetrates and corrodes the lead's male and female ends.

In light of this, it is good practice to regularly inspect your shore power lead and to have it tested and tagged on an annual basis.

Empire Marinas are now able to offer customers a Tag & Test service in house at the discounted price of \$10 per lead - less than half the normal commercial rate. We also stock tagged and tested leads in chandlery section at the marina office.

To have your lead tested, simply drop in to the marina office, email stephen@empiremarinas.com.au or call us on 9457 9011.

